



PROJECT PROPOSAL SUBMISSION FORM FOR PARTNER SEARCH

A.1	<i>Name of the organization</i>	SINTAXIA .IT
A.2	<i>Profile of the organisation [main area of intervention, past experience, information on main activities carried out]</i>	<p>Sintaxia is a women-led company specializing in management training, with a strong focus on innovative teaching methodologies and the application of digital technologies to learning processes (TEL – Technology Enhanced Learning).</p> <p>Despite being a relatively young company, Sintaxia was born from the over twenty years of experience of its founding members, experts in training design, innovative methodology, and technologies applied to training.</p> <p>The organization boasts consolidated expertise in designing and managing European projects, particularly within the Erasmus+ program, with a specific focus on innovation, inclusion, and gender equality.</p> <p>Sintaxia develops interactive training solutions, including digital platforms and innovative tools like serious games, with the aim of making learning more effective, accessible, and engaging.</p> <p>Sintaxia is mainly aimed at:</p> <ul style="list-style-type: none">• Companies and organizations (SMEs and large enterprises) for the development of managerial skills, soft skills and digital skills• Professionals and managers , especially women and men, interested in growth and leadership paths• Training bodies and educational institutions (schools, universities, training centers)• Public administrations and third sector organizations• Teachers, trainers and students involved in innovative learning paths



<p>A.3</p>	<p>Previous experience in European projects [name, Programme, short description]</p>	<p>Sintaxia 's founding members and team of collaborators have solid experience in designing and managing European projects, having previously been involved in around 15 initiatives funded under various EU programmes, particularly Erasmus+.</p> <p>In these projects, the founding members and the team worked mainly on:</p> <ul style="list-style-type: none">• development of innovative training methodologies• implementation of digital training platforms• design and implementation of learning objects and serious games <p>Sintaxia is currently involved in two ongoing European projects, contributing to the development of innovative training solutions, digital learning tools, and inclusive approaches, with a particular focus on gender equality and accessibility.</p> <p>In particular:</p> <p>ECOGAGE – Engaging Critical Thinking for Sustainable Living_ in progress</p> <p>Cooperation partnerships in adults education (KA220-ADU) <i>Objective:</i> The project aims to develop critical thinking in adults regarding sustainability issues, countering misinformation and stereotypes (e.g., greenwashing), and promoting sustainable behaviors through interactive digital educational tools and innovative learning approaches. <i>Sintaxia 's role :</i> Sintaxia contributes to the development of innovative digital tools based on gamification, interactive storytelling, and serious games , supporting the design of interactive educational content (e.g., animated videos and virtual environments) to foster user engagement and behavioral change.</p> <p>IDEA_ in Progress</p> <p>ERASMUS PLUS KA220-SCH - Cooperation Partnerships in School Education (KA220-SCH) <i>Objective:</i> The project aims to develop key skills in students, such as critical thinking, entrepreneurial and argumentative skills , while promoting innovation in teaching methodologies, inclusion, the ethical and conscious use of digital technologies, and attention to sustainability. <i>Sintaxia 's role :</i> Sintaxia contributes in particular to the design and development of the IDEA digital platform , making available its skills in technology-enhanced learning, gamification and the development of digital tools for learning , as well as supporting training and methodological activities aimed at teachers and students.</p>
------------	---	---



B.1	<i>Call for which you are applying</i>	CERV-2026-GE Citizens , Equality, Rights and Values Programme (CERV)
B.2	<i>Name of the project</i>	GEN-MEDIA CHANGE Challenging Gender Stereotypes in Media and Advertising
B.3	<i>Project's objectives</i>	<ul style="list-style-type: none"> • Reducing gender stereotypes in the media • Train 200 media professionals • Develop toolkits, digital tools, and serious games • Reach over 5,000 citizens • Bridging the gap between EU policies and media practices.
B.4	<i>Main activities to be implemented</i>	<p>WP1 – Project Management and Coordination</p> <ul style="list-style-type: none"> • General coordination and governance of the project • Administrative and financial management • Quality monitoring and risk management • Reporting to the European Commission <p>WP2 – Research and Needs Analysis</p> <ul style="list-style-type: none"> • Analysis of gender stereotypes in media and advertising • Mapping of good practices at European level • Gathering target needs • Definition of the methodological framework <p>WP3 – Development of Digital Tools and Serious Game</p> <ul style="list-style-type: none"> • Development of innovative digital training modules • Serious game design and development • Integration of accessibility principles (inclusive design) • Testing and validation of tools <p>WP4 – Toolkit and Capacity Building</p> <ul style="list-style-type: none"> • Co-creation of the operational and replicable toolkit • Development of guidelines for inclusive communication • Workshops and training courses for stakeholders • Capacity building <p>WP5 – Pilot Actions, Evaluation and Impact</p> <ul style="list-style-type: none"> • Experimentation with companies and media professionals • Practical application of the tools • Monitoring, evaluation and feedback collection • Measuring impact and improvement <p>WP6 – Communication , Dissemination and Sustainability</p> <ul style="list-style-type: none"> • Communication and awareness strategy • Dissemination of results at European level • Stakeholder and network engagement • Sustainability and replicability plan
B.5	<i>Place of activities' implementation</i>	EUROPE



<p>C.1</p>	<p><i>Consortium partners</i></p>	<p>SINTAXIA SRL ITA</p> <p>FACHHOCHSCHULE DES MITTELSTANDES (FHM) GMBH - UNIVERSITY OF APPLIED SCIENCE -DE</p> <p>BUSINESS FOUNDATION FOR EDUCATION - BG</p>
<p>C.2</p>	<p><i>Required partner profile [type, country of origin, any other information required]</i></p>	<p>We are currently seeking both an experienced coordinator and qualified project partners.</p> <p>For the coordinator role , we are seeking an organization with provenance experience managing EU- funded projects, particularly under the CERV program , and with solid expertise in gender equality and/or media and communication .</p> <p>Regarding partners, we are particularly interested in:</p> <p>Organizations operating in the media, advertising, or digital communication sectors</p> <p>NGOs and civil society organizations active in promoting gender equality and inclusion</p> <p>Research centers or universities with expertise in gender studies or media analysis</p> <p>Organizations with experience in awareness-raising campaigns and advocacy activities at the European level</p> <p>Geographically , we are open to partners from different EU countries, with the aim of building a diverse and balanced consortium.</p> <p>We are flexible regarding the type of partners, as long as they bring relevant expertise and added value to the project.</p>
<p>C.3</p>	<p><i>Project activities required of the potential partnern</i></p>	<p>We are looking for partners with complementary skills to contribute to the following activities:</p> <p>Project coordination (for the coordinator) General, administrative and financial management Technical supervision and reporting to the European Commission Partnership Coordination</p> <p>Research and analysis Analysis of gender stereotypes in media and advertising Data collection, case studies and best practices Support for the definition of the methodological framework</p> <p>Media, communications and advocacy Development and implementation of awareness campaigns Stakeholder and target group engagement Dissemination and communication at European level</p>



		<p>Testing and piloting Engaging with companies, media and end users Testing of the developed tools Feedback collection and validation</p> <p>Evaluation and impact Monitoring and evaluation of results Definition of indicators and KPIs Support for sustainability and replicability</p> <p>Sintaxia will mainly contribute to:</p> <ul style="list-style-type: none">• Development of innovative training courses• Design and implementation of digital platforms• Serious game development• Integrating accessibility and inclusive design
D.1	<p><i>Contact us by 31-03-2026 at our address Michela.Fiorese@sintaxia.it</i></p>	